BRIEF REPORT ON MAJOR EVENTS OF YANYI GROUP

YANYI Times

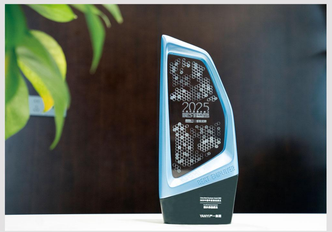
NEWS
PRESENTED BY
YANYI GROUP
2026/1-2

MAJOR EVENTS OF THE YEAR

MONTHLY MEMORABILIA

JANUARY/ FEBRUARY

ON JANUARY 13, YANYI GROUP WAS HONORED AS "2025 CHINA BEST EMPLOYER OF THE YEAR", BOASTING BOTH STRENGTH AND CARE!



anyi Group has been awarded the honor of "2025 China Best Employer of the Year • Best Employer in Hengshui Region" for its outstanding performance in four key areas: corporate culture, organizational development, talent growth, and incentive mechanisms.The award was evaluated and selected after a comprehensive assessment of the enterprise’s overall strength. The judging panel was jointly chaired by:
Huang Yiping, Dean of the National School of Development at Peking University and Dean of the Institute of South-South Cooperation and Development;
Stefano Santo, President of the World Employment Confederation;
Huang Zhuo, Vice Dean of the National School of Development at Peking University and Vice Dean of the Institute

ON JANUARY 18, YANYI GROUP MADE A STUNNING APPEARANCE AT THE BIG 5 SAUDI.

As the largest and most influential top event in the construction industry in Saudi Arabia, the exhibition is known as the "barometer" of the Middle East infrastructure market, bringing together core resources and cutting-edge forces from the global construction sector.
Yanyi Group made a major appearance with its core products, including high-quality wooden doors and fire doors, and conducted in-depth communication and cooperation with clients across the Middle East. This marks another key milestone for Yanyi Group in deepening its global layout and further developing the Middle East market.

JANUARY 29 | RIDE THE WIND, FORGE AHEAD | YANYI GROUP 15TH ANNIVERSARY CELEBRATION & 2026 NEW YEAR GALA GRANDLY HELD

In 2025, Yanyi Group achieved remarkable growth:signed contracts increased by 23%,
operating revenue rose by 68%,total assets grew by a net 500 million yuan,
and operating profit surged 10-fold, laying a solid foundation for achieving the strategic goal of “10 billion yuan in three years”.
Mr. Jia Xugang, Chairman of Yanyi Group, emphasized that in 2026, the Group will usher in a new strategic upgrade:
shifting from a “diversified business layout” to a “comprehensive urban service provider” focused on industrial investment, with a focus on urban development and coordinated empowerment across multiple business sectors.
This is a strategic choice based on the Group’s 15 years of development achievements and an inevitable direction for the future.
In the new year, we will anchor our strategic objectives, focus on development priorities, deepen our core engineering business, and foster new growth drivers to fully promote high-quality corporate development.
We will strengthen the core capabilities of the production sector, consolidate the supply chain and industrialization foundation, enhance the Group’s asset strength and market competitiveness,
and build a stronger enterprise with solid strength, making the Group’s development more competitive and dynamic.

ON JANUARY 29, CUSTOMERS FROM THE UNITED STATES VISITED YANYI GROUP TO DRAW A NEW BLUEPRINT FOR COOPERATION.

Representatives from American building materials enterprises visited Yanyi Group for several days of in-depth inspections and technical exchanges.
During the visit, the client representatives toured Hebei Headquarters and Hengshui Production Base of Yanyi Group. Both sides held multiple discussions on door and window production techniques, core advantages and product features, laying a solid foundation for jointly exploring the high-end international door and window market, achieving resource complementarity and coordinated development in the future.

ON FEBRUARY 1, THE FIRST GENERAL CONTRACTING COMPANY WENT TO DONGSONG VILLAGE, NANLIU TOWNSHIP, WUJI COUNTY TO SUPPORT RURAL REVITALIZATION.

On the occasion of the upcoming Lunar New Year, the First General Contracting Company of Yanyi Group, together with the Yanyi Family Charity Foundation, visited Dongsong Village, Nanliu Township, Wuji County, and held a warm Spring Festival consolation activity. Daily necessities such as rice, flour, cooking oil and eggs were delivered to the villagers, conveying warmth with concrete actions and supporting rural revitalization.
"Rural development is not only the responsibility of the government, but also requires joint participation from all sectors of society."
In the future, Yanyi Group will continue to work with governments at all levels to explore more ways to support rural revitalization, and contribute Yanyi’s strength to building a harmonious society and promoting high-quality urban development.

ON FEBRUARY 5, THE DELUTE WINDOWS & DOORS MILLION-DOLLAR MERCHANT SEMINAR WAS SUCCESSFULLY HELD AT THE HENGSHUI PRODUCTION BASE.

The seminar focused closely on the practical needs of terminal operations and provided all-round support to dealers.
Ren Tianming, General Manager of the Home Decoration Division, took the lead in interpreting Yanyi Group’s 2026 door and window home decoration strategy, clarifying industry development trends and brand positioning.
Meanwhile, the outstanding million scale dealers of 2025 were grandly recognized and awarded.
Targeting key industry challenges such as difficulties in offline customer acquisition and the shift of consumers online, the Group specially invited senior Douyin influencers to provide special training at the seminar, helping dealers explore new online customer development channels.
At the same time, Pang Binbin, Marketing Director, announced the exclusive support policies for million scale dealers in 2026, offering comprehensive support and strengthening confidence and motivation for dealers to further develop the market.

ON FEBRUARY 13, YANYI GROUP DISTRIBUTED SPRING FESTIVAL BENEFITS TO ALL EMPLOYEES.

To thank all Yanyi staff for their hard work and dedication over the past year, Yanyi Group made overall arrangements and careful preparations.
The Spring Festival gift-giving activity was launched simultaneously at the Hebei Headquarters, branches and project sites, delivering thoughtful benefits and New Year blessings to every employee.
This Spring Festival care covers every position where our staff strive forward.
It is not only a sincere expression of gratitude from the Group to all employees for their hard work and joint efforts, but also a vivid practice of the corporate culture:
"Be Strict with Oneself, Unite as One."
In the new year, let us continue to move forward hand in hand,
start afresh with a "reset mindset",
solve challenges with a "practical spirit",
unite with one heart and forge ahead bravely,
and jointly create a brilliant new chapter in Yanyi Group’s "Centennial Journey"!